

# Batavians are uniting ...

## For relief to our pockets and planet.



# Reduce Peak Electricity

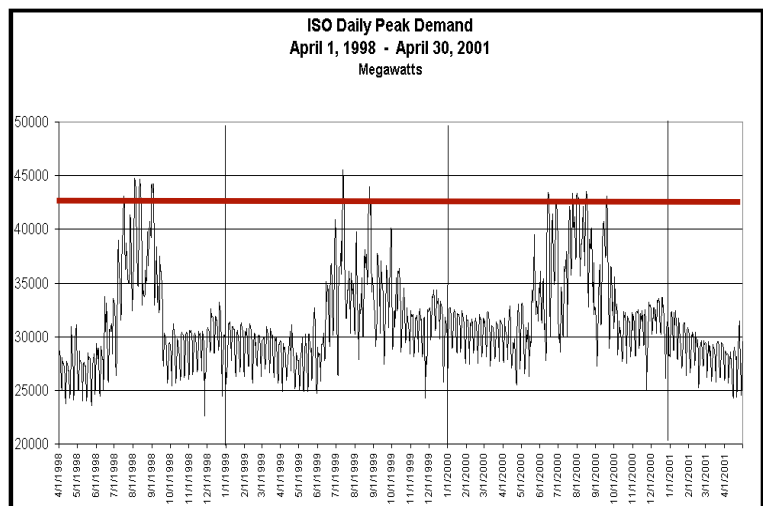
## Sign up your home

for this voluntary program by receiving the City's  
"Electric News and Tips"

[www.cityofbatavia.net/absolutenl/user-signup.aspx](http://www.cityofbatavia.net/absolutenl/user-signup.aspx)

- Receive email notifications — 5 to 15 times through the summer  
Typically 24 hours in advance.  
Peak times are from  
3:00 pm to 6:00 pm.

- Learn fun ideas for a lazy summer afternoon
  - grilling recipes
  - info about downtown events
- Reduce electric consumption as meets your family needs
  - Adjust thermostat up by 5 degrees or turn off the A/C.
  - Hold off chores.
  - Eat later in the evening.



## Reducing Peak Electricity Helps Us and Batavia.

- **It saves money.** Peak Electricity is the most expensive electricity of the year.  
It saves us a little money.  
It saves the city big money.
- **It helps our environment.** Reducing peak demand ...  
Improves air quality.  
Cuts carbon emissions.
- **It reduces the need for expanded infrastructure.**  
Controlling peak demand today helps control future system wide costs.